



DEFYNITION OF SUCCESS, LLC.

PORTFOLIO

BUSINESS

2021-2024

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This portfolio is divided
into 4 sections.

BACKGROUND & CONTACT

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DOMINIQUE ROBINSON

"HIGH DEFYNITION"

ENTREPRENEUR | MUSIC EXECUTIVE
RECORDING ACADEMY PROFESSIONAL MEMBER



@HIGHDEFYNITION



@HIGHDEFYNITION



@HIGHDEFYNITION



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HELPING CREATIVES ACROSS THE GLOBE.

Dominique Robinson Sr., a 33-year-old entrepreneur and music executive, combines military discipline with a passion for the music industry. With 12 years in the Army National Guard and professional membership in the Recording Academy, Dominique holds degrees in Entertainment Business (Full Sail University) and Small Group Management (Purdue Global University). He is dedicated to assisting artists and labels, both independent and major, in achieving RIAA certification and Billboard recognition.

As the founder of Defynition of Success Entertainment, Dominique offers a range of professional services, including administration, consulting, A&R, and distribution, embodying the company's ethos: "Helping Creatives Across The Globe." Beyond accolades, he actively engages in supporting artists with music distribution, managing producers, artists, and songwriters, and helping navigate the complexities of the industry.

His commitment extends to philanthropy, where he aids creatives in finding royalties, registering music, and empowering the next generation of talent. Dominique Robinson Sr. is not just a figure in the music industry; he is a beacon of inspiration for those navigating the complexities of the entertainment world.

SERVICES

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SERVICES

**“EVERY RECORD HE
SENT ME WAS FIRE!
HE DEFINITELY HAS
AN EAR FOR MUSIC”**

-GRAND KHAI (INDEPENDENT RECORDING ARTIST)



**RIAA PLAQUE
APPROVALS &
BILLBOARD PLAQUES**



**MUSIC BUSINESS
CONSULTING**



MANAGEMENT



**A&R | MUSIC
DISTRIBUTION**

MUSIC CONSULTING

**MUSIC
REGISTRATION**

**PRODUCER
AGREEMENTS/
SPLITS**

**PERFORMING
RIGHTS
ORGANIZATION**

BDS

SOUNSCAN

MEDIABASE

PLUS MORE!

PLAQUES

.....

TYPES OF PLAQUES



RIAA

RIAA Certified-requires approval from the record label, and all approved plaques bear the RIAA hologram logo.

Worldwide- similar to the RIAA Certified plaque, lacks the RIAA hologram logo. Instead, it features a globe logo and does not necessitate approval from the record label.



BILLBOARD

related to achievements on the Billboard charts with song/album position



ITUNES

related to achievements on the iTunes charts with song/album position



SPOTIFY

related to achievements on the Spotify streams

1

Submit proof of contribution to Defynition of Success Ent. (DOS Ent.)

2

DOS Ent. verifies information regarding certification level and contribution and submits to the label for approval. (Up to 6 months or longer for approval depending on the record label).

3

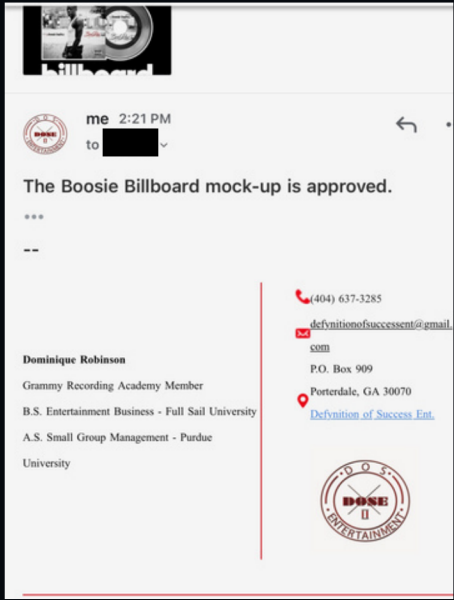
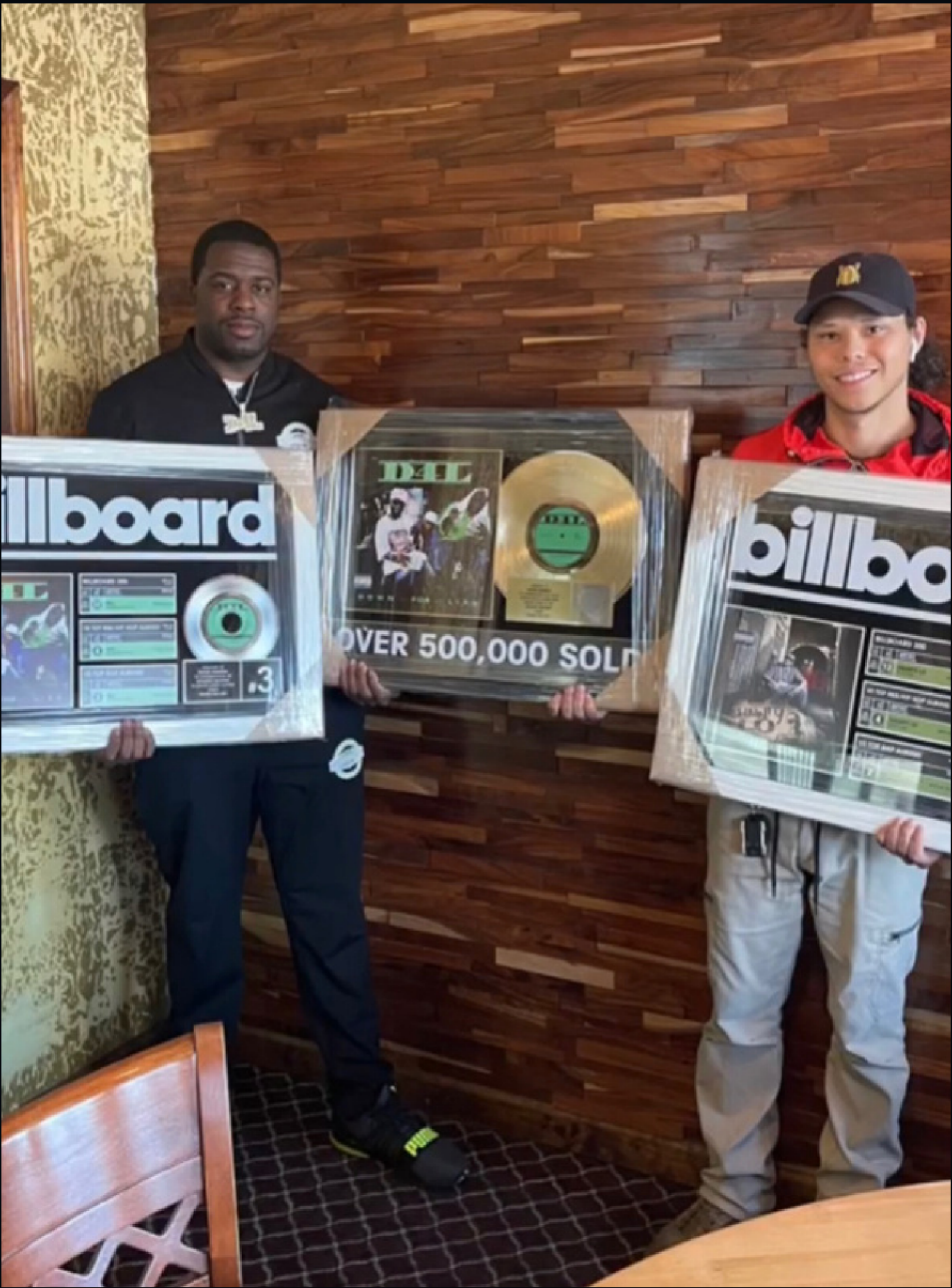
Label approves or denies approval request.

4

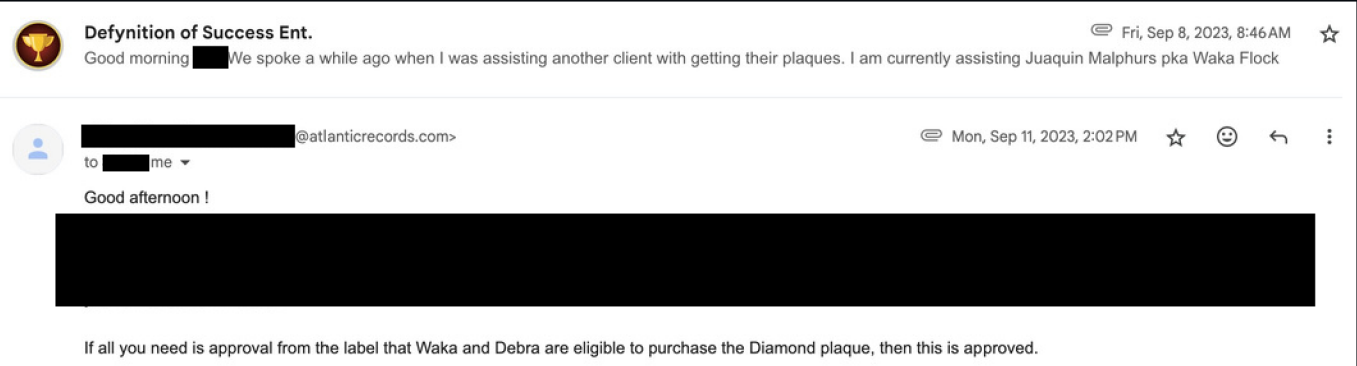
If plaque request is approved, information will be sent to a RIAA certified plaque manufacturer, with whom you will pay to build your plaque.

PLAQUE APPROVAL STEPS

KNOW THE PROCESS



CLIENTS



MANAGEMENT

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CLIENTS



THA SUPANATURALZ

Producers & Songwriters

Worked with:

DJ Luke Nasty
Jazze Pha
Jhonni Blaze
VICE (TV Network)
& More

IV

Singer/Songwriter

Worked with:

DJ Drama
Jhonni Blaze
Shawty Lo Jr.
Cassidy
& More

ABG GFX

Videoographer/Graphic Designer

Worked with:

Universal Music Group
Capitol Records
Atlantic Records
Krystal (Fast Food Restaurant)
& More

THANK YOU

FOR VIEWING